

NASDAQ: LUNG

February 2024

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Investment Highlights

Large Market

\$12B opportunity for severe emphysema

Precision Treatment

Proprietary patient selection technology & minimally invasive treatment

Consistent Clinical Results

Clinical benefits demonstrated across 4 RCTs
100+ scientific publications



Broadly Reimbursed

In global guidelines & reimbursed in US, Europe and Australia

Global Footprint

>25,000 patients treated in >25 countries

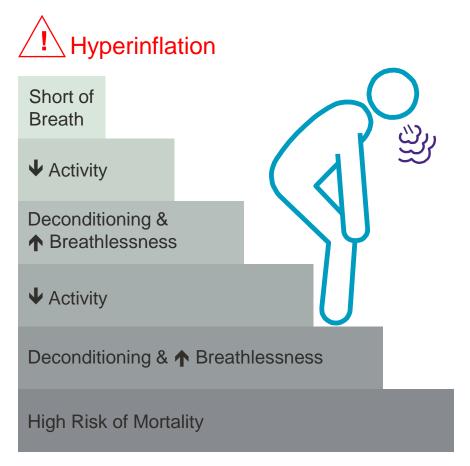
Strong Pipeline & Team

Additional technology to expand market, experience to deliver

COPD and Emphysema: A Prevalent Disease with High Unmet Medical Needs

- Emphysema: a form of Chronic Obstructive Pulmonary Disease (COPD) resulting in the progressive destruction of lung tissue
- Accounts for ~25% of all COPD patients¹
- Air-trapping increases lung volume and persistent breathlessness
- COPD among the leading causes of death worldwide

Emphysema Disease Progression



Spectrum of Treatment Options

Medical Management



Non-invasive

Limited effect in severe patients

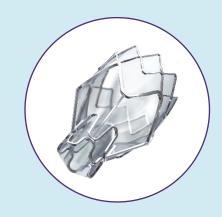
Pulmonary Rehabilitation



Non-invasive

Difficult to sustain benefits

Zephyr® Valves



Designed to Provide
Benefits Similar to
Surgery with Broader
Eligibility

Minimally Invasive

Fully Removable

Lung Volume Reduction Surgery



Invasive Effective >5% risk of death

Not an option for most patients

Lung Transplant



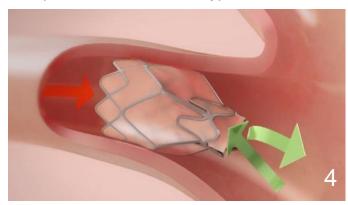
Invasive Effective 5-15% risk of death

Not an option for most patients

How Zephyr® Valves Work



Bronchoscope introduced into lungs of patient with diseased, hyperinflated lobe



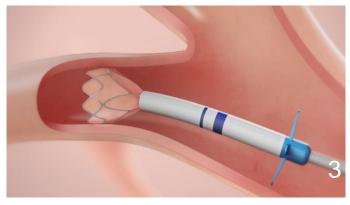
Zephyr® Valve allows trapped air to escape but not to re-enter



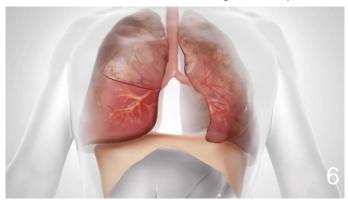
Delivery catheter advanced into target lobe through bronchoscope



An average of 4 **Zephyr® Valves** delivered to fully occlude diseased lobe



Valve size chosen in one step procedure and delivered to seal target airway



Hyperinflation in target lobe is reduced, improving lung function and breathlessness

The Zephyr Valve Patient Journey

Standard COPD Work Up

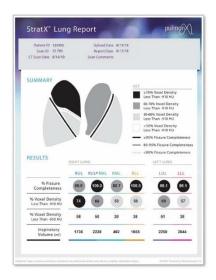
StratX[®] Report

Chartis[®]
Assessment

Zephyr® Valves Placed 3 Night Stay



Patient undergoes standard pulmonary work up, including pulmonary function testing and CT scan



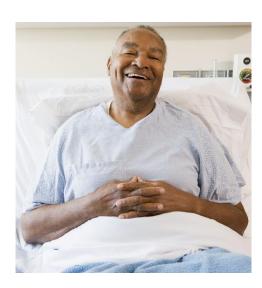
CT scan uploaded to cloud, generating report to help identify one or more eligible lobes for treatment



Patient sedated & Chartis® procedure simulates valve placement with a balloon catheter in target lobe(s) to test for collateral ventilation



Bronchoscopic placement of **Zephyr® Valves** in less than an hour procedure

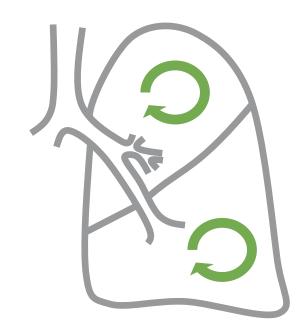


Patient remains in the hospital for monitoring for a minimum of 3 nights following the procedure

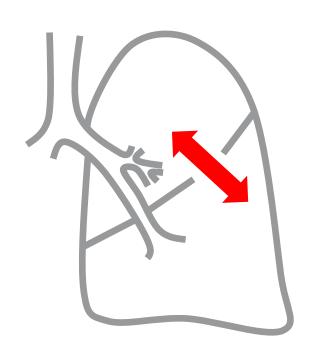
Collateral Ventilation: A Key Exclusion Criteria

No Collateral Ventilation (CV-)

- √ Complete lobar fissures
- ✓ Normal air passage
- ✓ Eligible for procedure



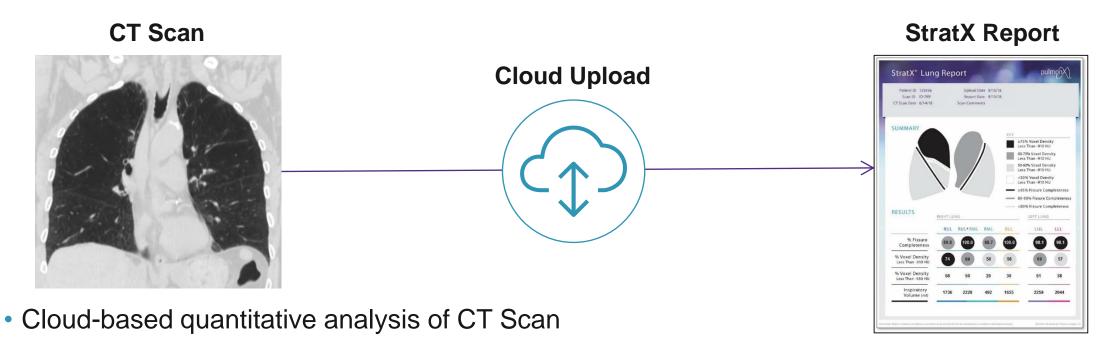
Collateral Ventilation (CV+)



- Incomplete lobar fissures
- Bypassing of normal airways
- ~50% of severe emphysema patients

Patient Screening is Critical for Optimal Patient Selection

StratX® Analysis Helps Determine Eligible Lobes



- First line evaluation for:
 - Volume
 - Tissue Destruction
 - Fissure completeness an indicator for collateral ventilation
- Identifies potential lobe(s) for Chartis® Evaluation and Zephyr® Valve treatment

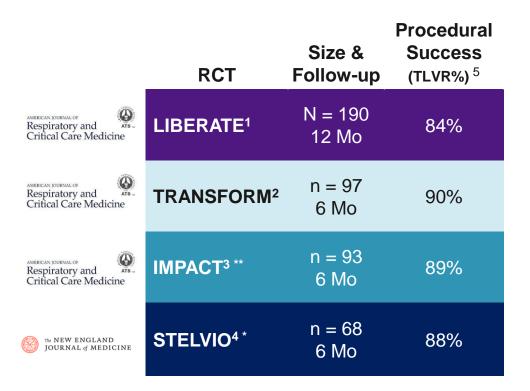
Chartis® System: Proprietary CV Testing for Patient Eligibility

Physiological Measure of Collateral Ventilation

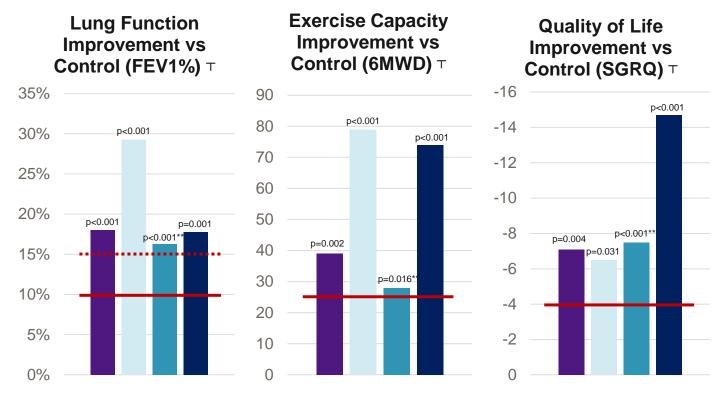
- Evaluates the presence or absence of collateral ventilation
- Measures changes in pressure and airflow
- Unique, patent protected technology



Consistent Outcomes Across Four Randomized Trials



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Minimal Clinically Important Difference

100+ scientific articles published on the clinical benefits of Zephyr Valves

T Difference between valve and control groups

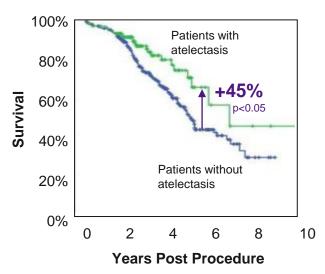
¹ Criner G. et. al. AJRCCM. 2018.

² Kemp, S, et. al, AJRCCM, 2017.

⁴ Klooster K. et al. N Engl J Med. 2015. ⁵ Total Lung Volume Reduction of > 350mL.

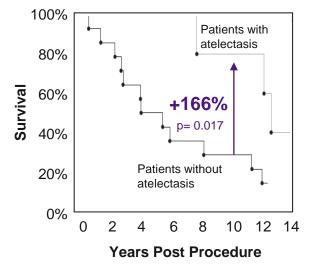
Data Suggesting Long-Term Benefits

Retrospective Analysis of Long-Term Survival Following Successful Lung Volume Reduction (Atelectasis) 1,2



At 5 years following valve treatment, patients with atelectasis were ~45% more likely to survive than patients without (n=449)

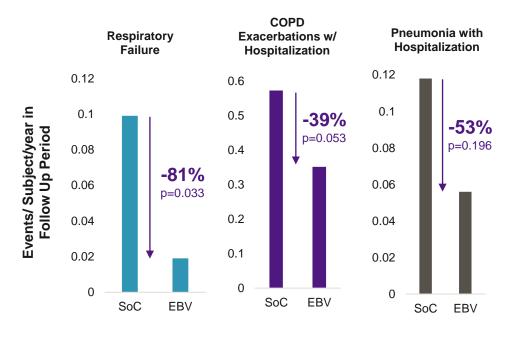
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At 10 years after treatment with endobronchial valves, patients with atelectasis were ~166% more likely to survive than patients without (n=19)

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Indications of Lower Long-Term Respiratory SAEs vs. Control³



¹ Gompelmann et. al (2019): Survival after Endoscopic Valve Therapy in Patients with Severe Emphysema, Respiration: 97: 145-152.

² Garner et al (2016): Survival after Endobronchial Valve Placement for Emphysema: A 10-Year Follow-up Study. Amer J Respir Crit Care Med.194 (4): pp 519-521

³ Criner G et al, AJRCCM, 2018, Published on 22-May-2018 as 10.1164/rccm.201803-0590OC; (p. 1158, 1161)

Acceptance Driven by Strength of Clinical Data

Recent Inclusion in **COPD** Guidance















Zorginstituut Nederland



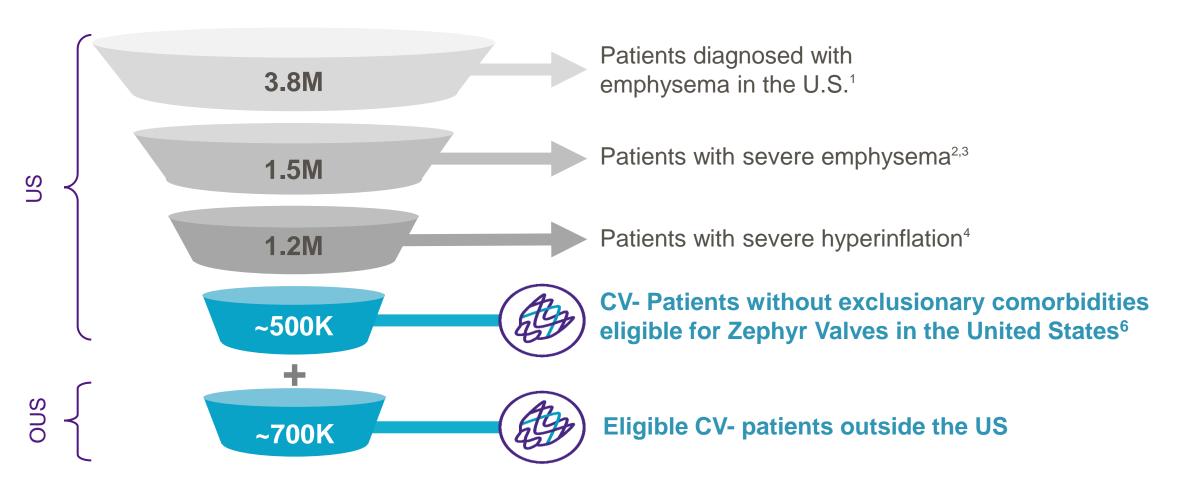






- **Expedited approval** with breakthrough designation
- **Established** reimbursement

\$12B Global Opportunity for Zephyr® Valves



Estimated 10% incidence per year⁵

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⁶ Pulmonx LIBERATE TRANSFORM and IMPACT trial data.

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¹ CDC 2018 http://www.cdc.gov/nchs/fastats/copd.htm.

² Soriano et al Lancet Respir Med 2015; 3: 443-50.

³ Wilson et al Association of Radiographic Emphysema and Airflow Obstruction with Lung Cancer Am J Respir Crit Care Med Vol 178. pp 738–744, 2008

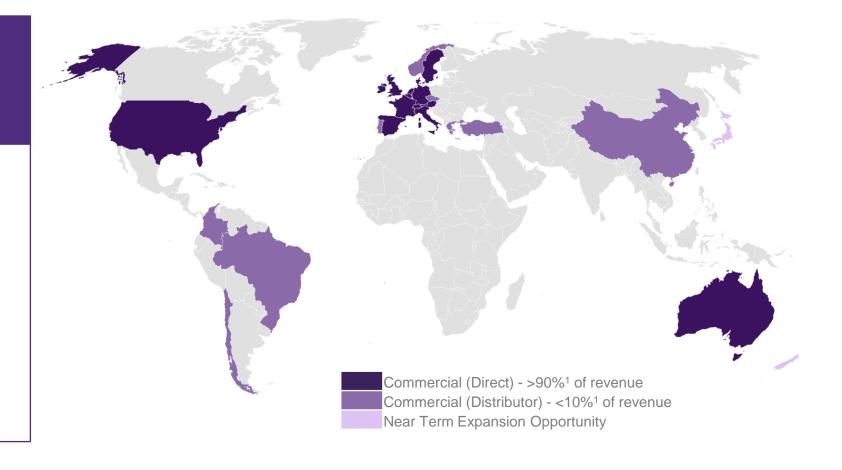
⁴ Deemsomchok Journal of Chronic Obstructive Pulmonary Disease. 7:428-437, Pulmonx analysis.

⁵ Decision Resources Group; Wilson et al. Am J Respir Crit Care Med Vol 178. pp 738 -744, 2008.

Established Global Footprint

Zephyr® Valves Available in >25 Countries¹

- Predominantly direct sales model with > 95% of sales direct¹
- 91 global sales territories¹
 - o 55 in US
 - o 36 OUS
- Significant market expansion opportunities



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Comprehensive U.S. Market Development Strategy



Train hospitals that have the potential to be high-performing Zephyr Valve Centers



Facilitate the sharing of best practices with existing centers to optimize their Zephyr Valve program



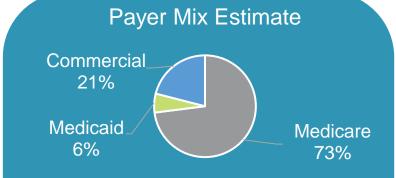
Build local awareness of the benefits of our treatment among COPD patients and physicians

U.S. Reimbursement in Place

Coding

- Category I CPT[®] codes for physician billing
 - Valve procedure
 - Chartis procedure
- ICD-10 procedure codes for inpatient hospital billing

Coverage / Payer Mix



- Medicare covering patients who qualify
- >90% of patients with commercial insurance are under a positive policy or no policy restricting access
- >95% of patients with commercial insurance securing coverage ¹

Payment

- Established physician payment consistent with other complex bronchoscopies
- Appropriate Medicare hospital payments for the Zephyr Valve procedure consistent with costs mapping to surgical MS-DRGs 163-165 (Major Chest Procedures) ²

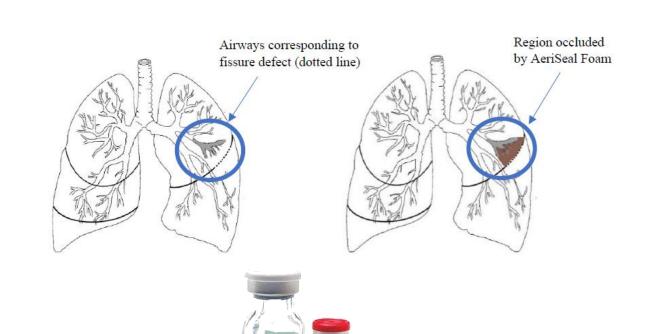
¹ Pulmonx Patient Reimbursement Support Program experience through the prior authorization process, for cases where patients opted in.

² See Pulmonx Reimbursement Guide for average national Medicare payment rates associated with the procedure.

AeriSeal®: Expanding the Market for Zephyr® Valves

Bronchoscopically-delivered polymeric foam under investigation to convert collateral ventilation (CV) status

- Patients with collateral ventilation are currently ineligible for Zephyr Valves
- AeriSeal® initially being studied to convert CV+ Lobes to CV-
- Once converted, patient can be treated with Zephyr Valves
- Potential to expand addressable TAM by at least 20%



The AeriSeal System is not available for sale or investigational use in the United States

Vision: Build a Leading Interventional COPD Company

Category Leadership

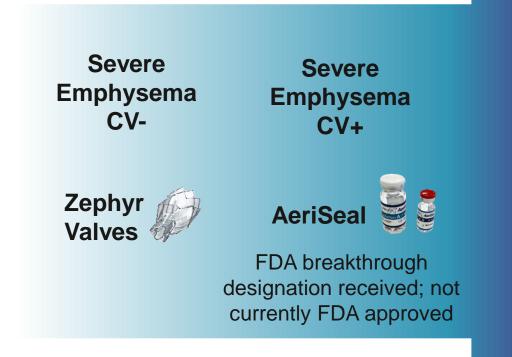
Patient selection tools

Minimally-invasive interventions

Global footprint

Experienced team

Severe COPD Interventions



Financial Summary

Revenue

• \$19.3 million in 4Q23

• US: \$13.7 million

OUS: \$5.6 million

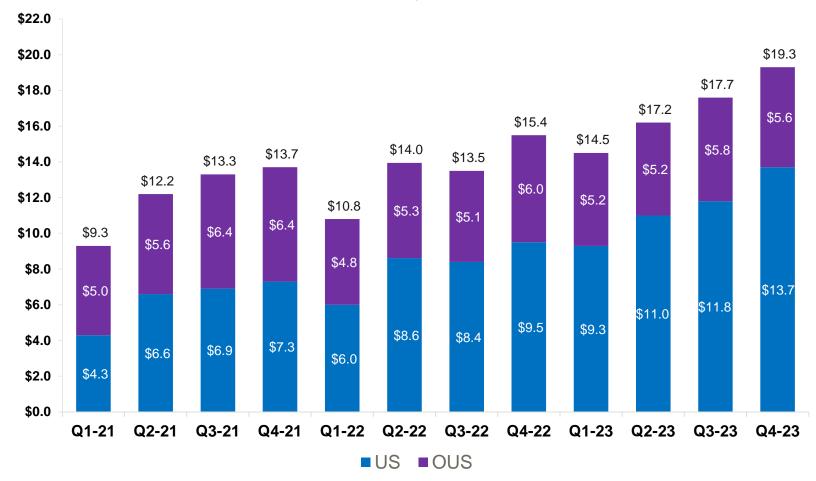
Gross Margin

• 75% in 4Q23

Cash Position

• \$131.5 million in cash, cash equivalents, and marketable securities as of 12/31/2023

Sales in \$ Millions





Thank you