

### NASDAQ: LUNG May 2022

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# **Investment Highlights**

#### Large Market

\$12B opportunity for severe emphysema

#### **Precision Treatment**

Proprietary patient selection technology & minimally invasive treatment

#### **Consistent Clinical Results**

Clinical benefits demonstrated across 4 RCTs 100+ scientific publications



#### **Broadly Reimbursed**

In global guidelines & reimbursed in US, Europe and Australia

#### **Global Footprint**

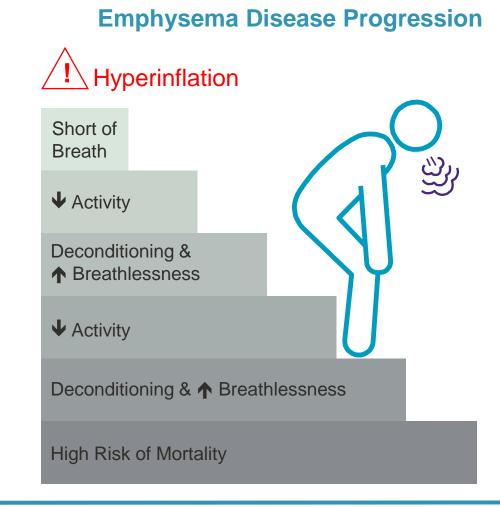
>25,000 patients treated in >25 countries

#### **Strong Pipeline & Team**

Additional technology to expand market, experience to deliver

# **COPD and Emphysema: A Prevalent Disease with High Unmet Medical Needs**

- Emphysema: a form of Chronic Obstructive Pulmonary Disease (COPD) resulting in the progressive destruction of lung tissue
- Accounts for ~25% of all COPD patients<sup>1</sup>
- Air-trapping increases lung volume and persistent breathlessness
- COPD among the leading causes of death worldwide



# **Spectrum of Treatment Options**

Medical Management



Non-invasive

Limited effect in severe patients

### Pulmonary Rehabilitation



Non-invasive

Difficult to sustain benefits

### Zephyr<sup>®</sup> Valves



Designed to Provide Benefits Similar to Surgery with Broader Eligibility

**Minimally Invasive** 

**Fully Removable** 

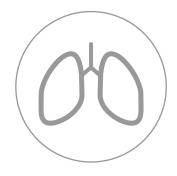
### Lung Volume Reduction Surgery



Invasive Effective >5% risk of death

Not an option for most patients

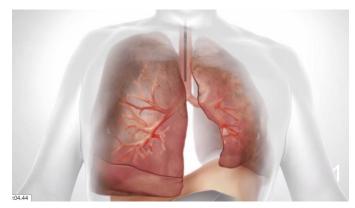
### Lung Transplant



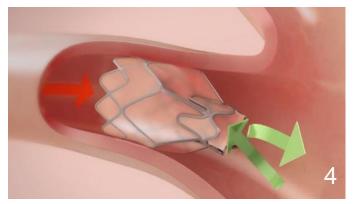
Invasive Effective 5-15% risk of death

Not an option for most patients

# How Zephyr<sup>®</sup> Valves Work



Bronchoscope introduced into lungs of patient with diseased, hyperinflated lobe



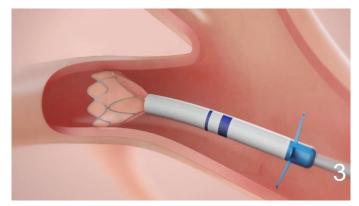
Zephyr<sup>®</sup> Valve allows trapped air to escape but not to re-enter



Delivery catheter advanced into target lobe through bronchoscope



An average of 4 **Zephyr<sup>®</sup> Valves** delivered to fully occlude diseased lobe

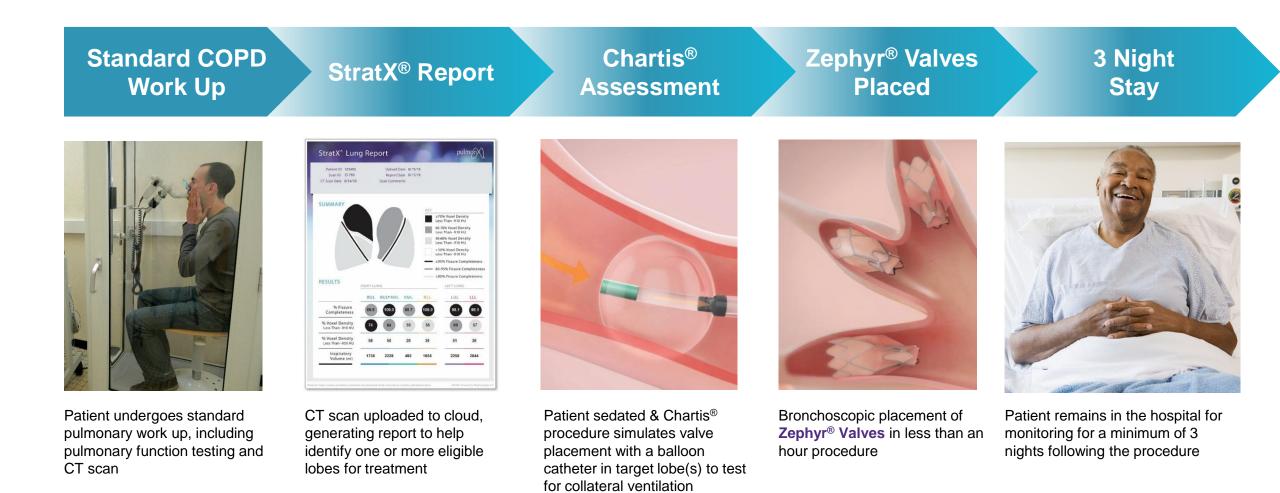


Valve size chosen in one step procedure and delivered to seal target airway



Hyperinflation in target lobe is reduced, improving lung function and breathlessness

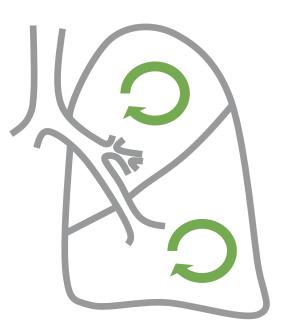
# **The Zephyr Valve Patient Journey**



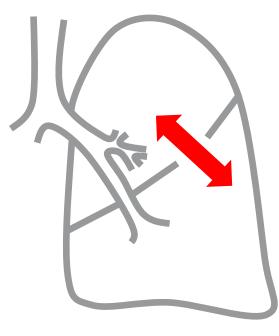
# **Collateral Ventilation: A Key Exclusion Criteria**

### **No Collateral Ventilation (CV-)**

- Complete lobar fissures
- ✓ Normal air passage
- ✓ Eligible for procedure



### **Collateral Ventilation (CV+)**



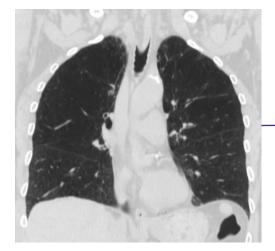
- Incomplete lobar fissures
- Bypassing of normal airways
- ~50% of severe emphysema patients

### **Patient Screening is Critical for Optimal Patient Selection**

# **StratX<sup>®</sup> Analysis Helps Determine Eligible Lobes**

**Cloud Upload** 

**CT Scan** 



 StratX\*
 Lung Report
 pulmox

 Patient ID
 12456
 Updad Date 8/15/16

 Scali ID
 D270
 Report Date 8/15/16

 CTS can Date 8/14/18
 Scan Comments

RESULTS

#### **StratX Report**

- Cloud-based quantitative analysis of CT Scan
- First line evaluation for:
  - Volume
  - Tissue Destruction
  - Fissure completeness an indicator for collateral ventilation
- Identifies potential lobe(s) for Chartis<sup>®</sup> Evaluation and Zephyr<sup>®</sup> Valve treatment

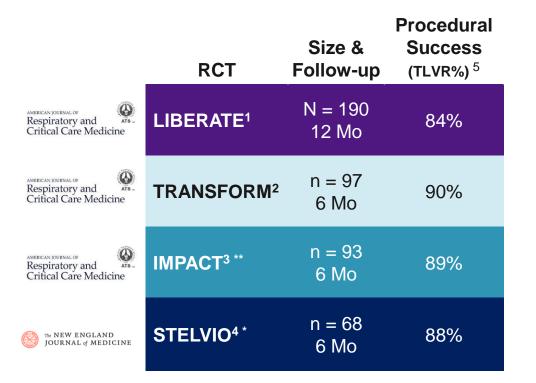
# **Chartis® System: Proprietary CV Testing for Patient Eligibility**

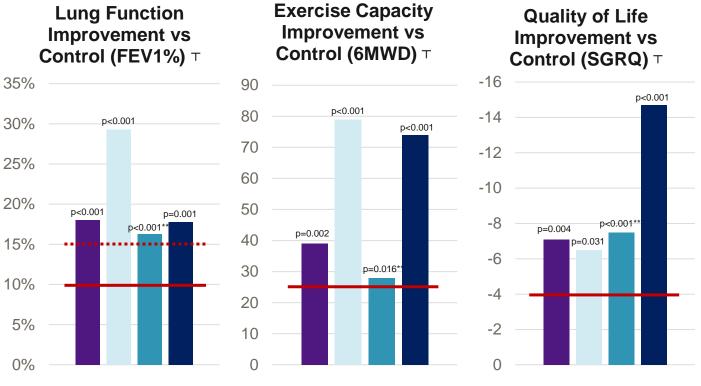
# Physiological Measure of Collateral Ventilation

- Evaluates the presence or absence of collateral ventilation
- Measures changes in pressure and airflow
- Unique, patent protected technology



## **Consistent Outcomes Across Four Randomized Trials**





..... Minimal Clinically Important Difference

### 100+ scientific articles published on the clinical benefits of Zephyr Valves

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<sup>1</sup> Criner G. et. al. AJRCCM, 2018.
 <sup>2</sup> Kemp, S, et. al, AJRCCM, 2017.
 <sup>3</sup> Valipour, A, et. al, AJRCCM, 2016, and Zephyr Instructions for Use.

<sup>4</sup> Klooster K. et al. N Engl J Med. 2015.
<sup>5</sup> Total Lung Volume Reduction of > 350mL

\*SGRQ Per protocol, all other values listed are ITT \*\* Data included in FDA-approved instructions for use T Difference between valve and control groups

# **Data Suggesting Long-Term Benefits**

### Retrospective Analysis of Long-Term Survival Following Successful Lung Volume Reduction (Atelectasis) <sup>1,2</sup>

100%

80%

60%

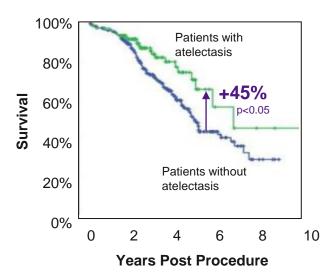
40%

20%

0%

0

Survival

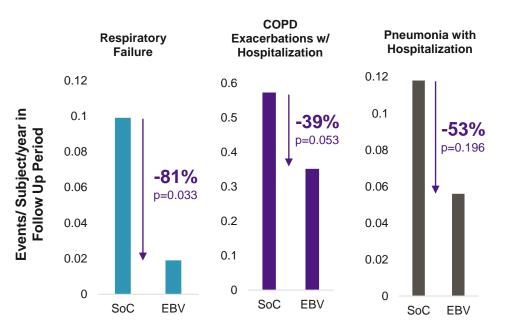




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### Indications of Lower Long-Term Respiratory SAEs vs. Control<sup>3</sup>



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<sup>1</sup> Gompelmann et. al (2019): Survival after Endoscopic Valve Therapy in Patients with Severe Emphysema. Respiration; 97; 145-152. <sup>2</sup> Garner et al (2016): Survival after Endobronchial Valve Placement for Emphysema: A 10-Year Follow-up Study. Amer J Respir Crit Care Med.194 (4): pp 519-521 <sup>3</sup> Criner G et al, AJRCCM, 2018, Published on 22-May-2018 as 10.1164/rccm.201803-0590OC; (p. 1158, 1161)

Patients with

10 12 14

atelectasis

+166%

p = 0.017

8

Patients without

**Years Post Procedure** 

At 10 years after treatment with endobronchial valves,

patients with atelectasis were ~166% more likely to

**survive** than patients without (n=19)

atelectasis

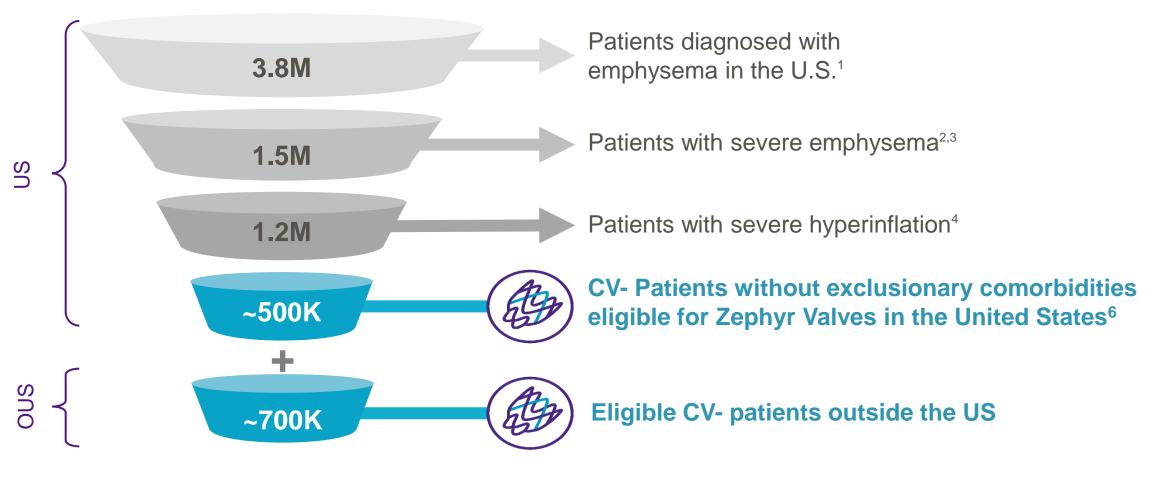
# **Acceptance Driven by Strength of Clinical Data**





- Expedited approval with breakthrough designation
- Established reimbursement

# **\$12B Global Opportunity for Zephyr® Valves**



#### Estimated 10% incidence per year<sup>5</sup>

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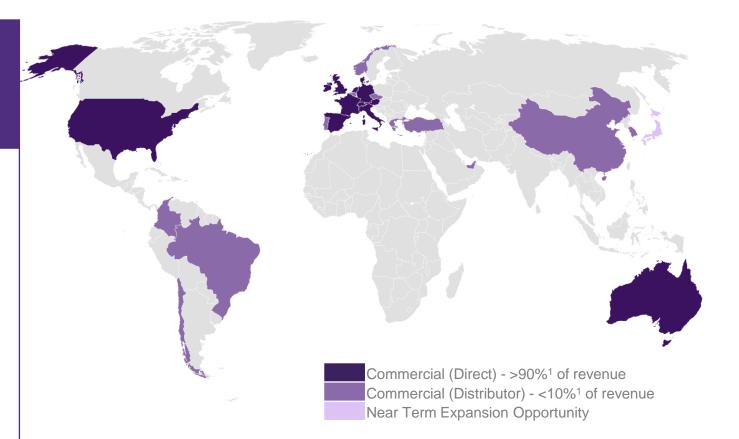
<sup>1</sup> CDC 2018 http://www.cdc.gov/nchs/fastats/copd.htm.
 <sup>2</sup> Soriano et al Lancet Respir Med 2015; 3: 443-50.
 <sup>3</sup> Wilson et al Association of Radiographic Emphysema and Airflow Obstruction with Lung Cancer Am J Respir Crit Care Med Vol 178. pp 738–744, 2008

 <sup>4</sup> Deemsomchok Journal of Chronic Obstructive Pulmonary Disease. 7:428-437, Pulmonx analysis.
 <sup>5</sup> Decision Resources Group; Wilson et al. Am J Respir Crit Care Med Vol 178. pp 738 -744, 2008.
 <sup>6</sup> Pulmonx LIBERATE TRANSFORM and IMPACT trial data.

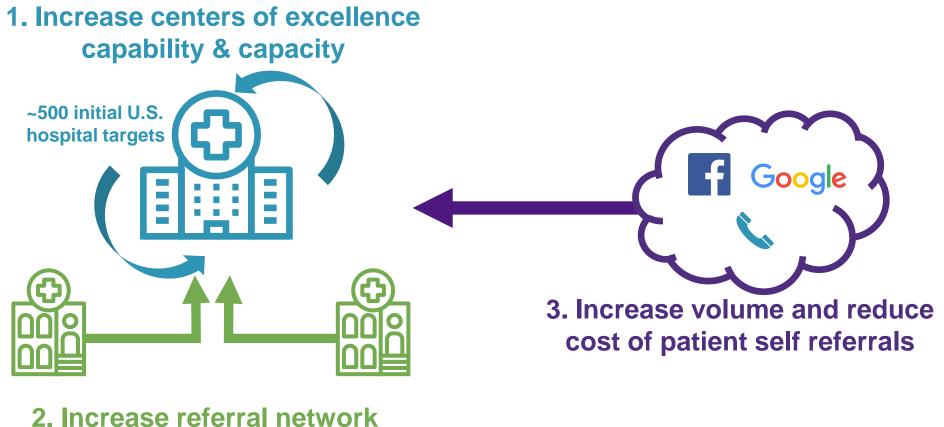
# **Established Global Footprint**

# Zephyr<sup>®</sup> Valves Available in >25 Countries<sup>1</sup>

- Predominantly direct sales model with > 90% of sales direct<sup>1</sup>
- 88 global sales territories<sup>1</sup>
  - $\circ$  54 in US
  - o 34 OUS
- Significant market expansion opportunities



# **Comprehensive Market Development Strategy**



2. Increase referral network activity

# **U.S. Reimbursement in Place**

### Coding

- Category I CPT<sup>®</sup> codes physician billing
- ICD-10 procedure codes for hospital payment

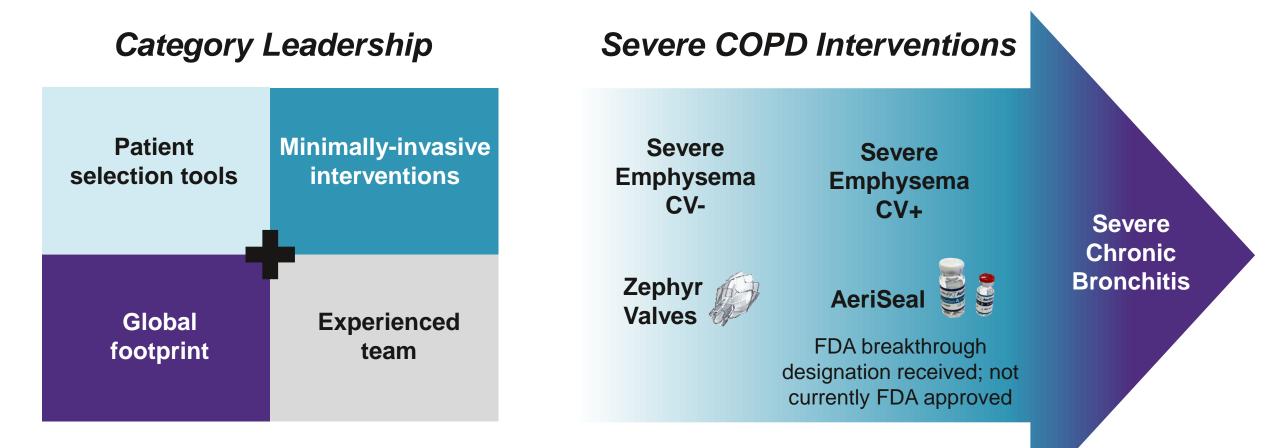
### **Coverage / Payer Mix**

- ~50% Traditional Medicare / Medicaid
- ~25% Managed Medicare / Medicaid
- ~25% Commercial
  - Expanding Commercial coverage
  - Preauthorization approvals from major payors (>95%)

### Payment

- Established physician payment
- Appropriate hospital payments
  - MS-DRGs 163, 164, 165 (Major Chest Procedures) pay facilities \$12K-32K<sup>1</sup>
  - APC 5155 for Chartis<sup>®</sup> procedure when valves not placed, pays facilities >\$5K<sup>2</sup>

# Vision: Build a Leading Interventional COPD Company



# **Financial Summary**

\$16.0

### Revenue

- \$10.8 million in 1Q22
  - US: \$6.0 million
  - OUS: \$4.8 million

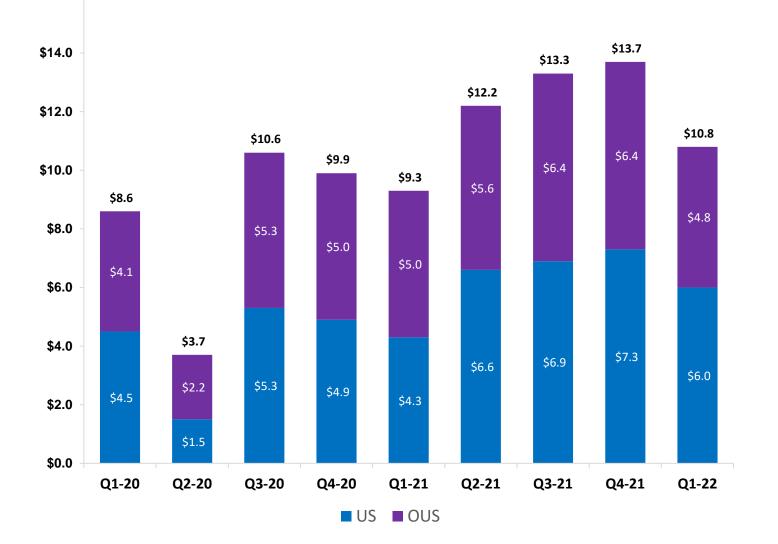
### **Gross Margin**

• 75% in 1Q22

### **Cash Position**

• \$176.5 million in cash, cash equivalents, and marketable securities as of 03/31/2022

#### **Sales in \$ Millions**





### Thank you