

Pulmonx Reports Fourth Quarter and Full Year 2020 Financial Results

March 2, 2021

REDWOOD CITY, Calif., March 02, 2021 (GLOBE NEWSWIRE) -- Pulmonx Corporation (Nasdaq: LUNG) ("Pulmonx" or the "Company"), a global leader in minimally invasive treatments for lung disease, today reported financial results for the fourth quarter and full year of 2020 ended December 31, 2020.

Recent Highlights

- Achieved full year 2020 worldwide revenue of \$32.7M, including 51% year-over-year sales growth in the U.S. despite challenges posed by the pandemic
- Expanded base of U.S. treatment centers for Zephyr Valve by over 50% since the start of 2020
- Increased the number of U.S. sales representatives by over 40% since the start of the 2020

"In closing out 2020, we are encouraged by the demonstrable resilience of our business and underlying demand for the Zephyr Valve. Although we faced headwinds from COVID-19 through the fourth quarter and into the first two months of 2021, recent signals indicate that procedure volumes are now recovering," said Glen French, President & Chief Executive Officer. "With our expanded commercial footprint and the continued interest from patients and providers in the Zephyr Valve, we expect to reaccelerate growth as the pandemic subsides."

Fourth Quarter 2020 Financial Results

Total worldwide revenue in the fourth quarter of 2020 was \$9.8 million, a 5% decline from \$10.3 million in the fourth quarter of 2019 and a decline of 8% on a constant currency basis. U.S. revenue was \$4.9 million, a 4% increase compared to the fourth quarter of 2019. International revenue was \$5.0 million, a 12% decrease compared to the fourth quarter of 2019, and a 17.0% decrease on a constant currency basis. The increase in U.S. revenue was driven by increased sales of the Zephyr Valve as we expanded commercialization efforts, while the decrease in international revenue was due to the continued impact of the COVID pandemic on our business.

Gross profit in the fourth quarter of 2020 was \$7.1 million, compared to \$7.3 million for the fourth quarter of 2019. Gross margin for the fourth quarter of 2020 was 72.0%, up from 70.9% for the same period in 2019.

Operating expenses in the fourth quarter of 2020 were \$16.4 million, compared to \$11.6 million for the fourth quarter of 2019, representing an increase of 41%. The increase in operating expenses was primarily driven by an increase in stock-based compensation, personnel-related expenses to expand our commercial, research and development, and general and administrative functions, as well as expenses associated with operating as a public company.

Net loss in the fourth quarter of 2020 was \$9.3 million, or \$0.27 per share, compared to a net loss of \$4.7 million, or \$2.48 per share, for the same period in 2019.

Full Year 2020 Financial Results

Total worldwide revenue for the full year of 2020 was \$32.7 million, a 0.4% increase from \$32.6 million for the full year of 2019 and a decline of 0.5% on a constant currency basis. U.S. revenue was \$16.2 million, a 51% increase compared to the full year of 2019. International revenue was \$16.5 million, a 24% decrease compared to the full year of 2019, and a 26% decrease on a constant currency basis. The increase in U.S. revenue was driven by increased sales of the Zephyr Valve as we expanded commercialization efforts while the decrease in international revenue was due to the impact of the COVID pandemic on our business.

Gross profit for the full year of 2020 was \$21.2 million, compared to \$22.4 million for the full year of 2019. Gross margin for the full year of 2020 was 64.8%, down from 68.8% for the same period in 2019. The decrease in gross margin was due to a temporary slowdown in production resulting from the COVID pandemic.

Operating expenses for the full year of 2020 were \$53.5 million, compared to \$40.3 million for the full year of 2019, representing an increase of 33%. The increase in operating expenses were driven by an increase in stock-based compensation, personnel-related expenses to expand our commercial, research and development, and general and administrative functions, costs related to operating a public company, and an expense of \$3.0 million resulting from the write-off of deferred initial public offering costs in the second quarter of 2020.

Net loss for the full year of 2020 was \$32.2 million, or \$3.16 per share, compared to a net loss of \$20.7 million, or \$11.66 per share, for the same period in 2019. Net loss included a non-cash gain of \$3.2 million from changes in the fair value of derivative liabilities associated with outstanding convertible debt and a success fee.

Cash and cash equivalents were \$231.6 million as of December 31, 2020 compared to \$14.8 million as of December 31, 2019.

Full Year & First Quarter 2021 Financial Guidance

While COVID-19 continues to pose a risk of uncertainty to the Company's operating results and overall business, Pulmonx expects revenue for the full year 2021 to range from \$46 million to \$50 million, which represents approximately 41% to 53% growth over the Company's full year 2020 revenue. Management expects revenue for the first quarter 2021 to range from \$8.0 million to \$8.3 million.

Pulmonx expects total operating expenses for the full year 2021 to range from \$85 million to \$90 million inclusive of stock-based compensation.

Webcast and Conference Call Details

Pulmonx will host a conference call today, March 2, 2021, at 1:30 p.m. PT / 4:30 p.m. ET to discuss its fourth quarter and full year 2020 financial results and to discuss its full year and first quarter 2021 financial guidance. The dial-in numbers are (833) 614-1518 for domestic callers and (270) 823-1072 for international callers. The conference ID is 6144267. A live webcast of the conference call will be available on the Investor Relations section of the Company's website at https://investors.pulmonx.com/. The webcast will be archived on the website following the completion of the call.

Use of Non-GAAP Financial Measures

Pulmonx has presented constant currency percentage change in revenues, a non-GAAP financial measure, in this press release. Constant currency calculations show reported current period revenues as if the foreign exchange rates remain the same as those in effect in the comparable prior year period. Pulmonx uses results on a constant currency basis as one measure to evaluate its performance. Pulmonx calculates constant currency by calculating current-year results using foreign currency exchange rates from the applicable comparable period in the prior year. Pulmonx generally refers to such amounts calculated on a constant currency basis as excluding the impact of foreign exchange or being on a constant currency basis. Reconciliation of this non-GAAP financial measure to the most comparable GAAP measure is set forth in the tables below.

Pulmonx believes the presentation of results on a constant currency basis in addition to reported results helps improve investors' ability to understand its operating results and evaluate its performance in comparison to prior periods. Pulmonx generally uses constant currency to facilitate management's financial and operational decision-making, including evaluation of Pulmonx's historical operating results. Non-GAAP financial measures reflect an additional way of viewing aspects of the Company's operations that, when viewed with GAAP results, may provide a more complete understanding of factors and trends affecting Pulmonx's business.

This non-GAAP financial measure should be considered supplemental to, and not a substitute for, financial information prepared in accordance with GAAP. Because non-GAAP financial measures exclude the effect of items that increase or decrease the company's reported results of operations, management strongly encourages investors to review, when they become available, the Company's consolidated financial statements and publicly filed reports in their entirety. The Company's definition of non-GAAP measures may differ from similarly titled measures used by others.

Forward-Looking Statements

This press release contains forward-looking statements within the meaning of Section 27A of the Securities Act of 1933, as amended, and Section 21E of the Securities Exchange Act of 1934, as amended. Forward-looking statements are based on management's current assumptions and expectations of future events and trends, which affect or may affect the Company's business, strategy, operations or financial performance, and actual results may differ materially from those expressed or implied in such statements due to numerous risks and uncertainties. Forward-looking statements may include information concerning the impact of the COVID-19 pandemic on the Company and its operations, the Company's possible or assumed future results of operations, including descriptions of the Company's revenues, gross margin, profitability, outlook for 2021 full year and first quarter revenue, commercial momentum, and overall business strategy. Forward-looking statements are inherently subject to risks and uncertainties, some of which cannot be predicted or quantified. Factors that could cause actual results to differ materially from those contemplated in this press release can be found in the Risk Factors section of Pulmonx's public filings with the Securities and Exchange Commission ("SEC"), including the Quarterly Report on Form 10-Q filed with the SEC on November 13, 2020, available at www.sec.gov. Because forward-looking statements are inherently subject to risks and uncertainties, you should not rely on these forward-looking statements as predictions of future events. All statements other than statements of historical fact are forward-looking statements. Except to the extent required by law, the Company undertakes no obligation to update or review any estimate, projection, or forward-looking statement. Actual results may differ from those set forth in this press release due to the risks and uncertainties inherent in the Company's business.

About Pulmonx Corporation

Pulmonx Corporation (NASDAQ: LUNG) is a commercial-stage medical technology company that provides minimally invasive treatment for patients with severe emphysema, a form of COPD. The Pulmonx solution, which is comprised of the Zephyr® Valve, the Chartis® Pulmonary Assessment System and the StratX® Lung Analysis Platform, is designed to treat severe emphysema/COPD patients who, despite medical management, are still profoundly symptomatic. Pulmonx received FDA pre-market approval to commercialize the Zephyr Valve following its designation as a "breakthrough device." The Zephyr Valve is commercially available in more than 25 countries, with over 80,000 valves used to treat more than 20,000 patients. For more information on the Zephyr Valves, please visit www.MyLungsMyLife.com. For more information on the company, please visit www.Pulmonx.com.

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Pulmonx Corporation Consolidated Statements of Operations (in thousands, except share and per share data) (Unaudited)

	Three		Ende 81,	d December	 Twelve Months Ended December 31,		
		2020		2019	 2020		2019
Revenue	\$	9,830	\$	10,347	\$ 32,733	\$	32,595
Cost of goods sold		2,752		3,010	 11,531		10,181
Gross profit		7,078		7,337	21,202		22,414
Operating expenses							
Research and development		2,472		1,603	7,460		6,049
Selling, general and administrative		13,960		10,024	 46,074		34,203

Total operating expenses	 16,432	11,627	53,534	40,252
Loss from operations	(9,354)	 (4,290)	 (32,332)	(17,838)
Interest income	115	122	213	432
Interest expense	(267)	(450)	(3,181)	(2,317)
Other income (expense), net	230	 96	3,282	 (617)
Net loss before tax	(9,276)	(4,522)	(32,018)	(20,340)
Income tax expense	21	147	 213	363
Net loss	\$ (9,297)	\$ (4,669)	\$ (32,231)	\$ (20,703)
Net loss per share attributable to common stockholders, basic and diluted	\$ (0.27)	\$ (2.48)	\$ (3.16)	\$ (11.66)
Weighted-average shares used in computing net loss per share attributable to common stockholders, basic and diluted	33,915,893	1,884,151	10,184,841	1,776,110

Pulmonx Corporation Condensed Consolidated Balance Sheets (in thousands) (Unaudited)

Restricted cash 231 — Short-term marketable securities — 13,580 Accounts receivable, net 4,228 5,511 Inventory 10,741 5,612 Prepaid expenses and other current assets 3,228 1,601 Total current assets 249,989 41,071 Property and equipment, net 1,474 902 Goodwill 2,333 2,333 Intangible assets, net 400 524 Deferred offering costs — 1,563		Dec	December 31, 2020		December 31, 2019	
Cash and cash equivalents \$ 231,561 \$ 14,767 Restricted cash 231 — Short-term marketable securities — 13,580 Accounts receivable, net 4,228 5,511 Inventory 10,741 5,612 Prepaid expenses and other current assets 3,228 1,601 Total current assets 249,989 41,071 Property and equipment, net 1,474 902 Goodwill 2,333 2,333 Intangible assets, net 400 524 Deferred offering costs — 1,563						
Restricted cash 231 — Short-term marketable securities — 13,580 Accounts receivable, net 4,228 5,511 Inventory 10,741 5,612 Prepaid expenses and other current assets 3,228 1,601 Total current assets 249,989 41,071 Property and equipment, net 1,474 902 Goodwill 2,333 2,333 Intangible assets, net 400 524 Deferred offering costs — 1,563	Current assets					
Short-term marketable securities — 13,580 Accounts receivable, net 4,228 5,511 Inventory 10,741 5,612 Prepaid expenses and other current assets 3,228 1,601 Total current assets 249,989 41,071 Property and equipment, net 1,474 902 Goodwill 2,333 2,333 Intangible assets, net 400 524 Deferred offering costs - 1,563	·	\$	•	\$	14,767	
Accounts receivable, net 4,228 5,511 Inventory 10,741 5,612 Prepaid expenses and other current assets 3,228 1,601 Total current assets 249,989 41,071 Property and equipment, net 1,474 902 Goodwill 2,333 2,333 Intangible assets, net 400 524 Deferred offering costs - 1,563			231		_	
Inventory 10,741 5,612 Prepaid expenses and other current assets 3,228 1,607 Total current assets 249,989 41,077 Property and equipment, net 1,474 902 Goodwill 2,333 2,333 Intangible assets, net 400 524 Deferred offering costs - 1,563	Short-term marketable securities		_		13,580	
Prepaid expenses and other current assets 3,228 1,60 mm Total current assets 249,989 41,07 mm Property and equipment, net 1,474 90 mm Goodwill 2,333 2,333 Intangible assets, net 400 52 mm Deferred offering costs - 1,563	Accounts receivable, net		4,228		5,511	
Total current assets 249,989 41,071 Property and equipment, net 1,474 902 Goodwill 2,333 2,333 Intangible assets, net 400 524 Deferred offering costs - 1,563	Inventory		10,741		5,612	
Property and equipment, net 1,474 902 Goodwill 2,333 2,333 Intangible assets, net 400 524 Deferred offering costs — 1,563	Prepaid expenses and other current assets		3,228		1,601	
Goodwill 2,333 2,333 Intangible assets, net 400 524 Deferred offering costs — 1,563	Total current assets		249,989		41,071	
Intangible assets, net 400 524 Deferred offering costs - 1,563	Property and equipment, net		1,474		902	
Deferred offering costs — 1,563	Goodwill		2,333		2,333	
	Intangible assets, net		400		524	
	Deferred offering costs		_		1,563	
Right of use assets 8,976 6,561	Right of use assets		8,976		6,561	
Other long-term assets 536 579	Other long-term assets		536		579	
Total assets \$\\\\$ 263,708 \\\\$ 53,533	Total assets	\$	263,708	\$	53,533	
Liabilities, Convertible Preferred Stock and Stockholders' Equity (Deficit)	Liabilities, Convertible Preferred Stock and Stockholders' Equity (Deficit)					
Current liabilities	Current liabilities					
Accounts payable \$ 1,472 \$ 2,681	Accounts payable	\$	1,472	\$	2,681	
Accrued liabilities 8,651 9,463	Accrued liabilities		8,651		9,463	
Income taxes payable 94 233	Income taxes payable		94		233	
Deferred revenue 71 173	Deferred revenue		71		173	
Current lease liabilities 2,238 446	Current lease liabilities		2,238		446	
Derivative liabilities	Derivative liabilities				1,165	
Total current liabilities	Total current liabilities		12,526		14,161	
Deferred tax liability 62 43	Deferred tax liability		62		43	
Long-term lease liabilities 7,618 6,403	Long-term lease liabilities		7,618		6,403	
Credit agreement 564 -	Credit agreement		564		_	
Term loan16,80414,965	Term loan		16,804		14,965	
Total liabilities	Total liabilities		37,574		35,572	
Convertible preferred stock — 205,339	Convertible preferred stock		_		205,339	
Stockholders' equity (deficit)	Stockholders' equity (deficit)					
Common stock 36 2	Common stock		36		2	
Additional paid-in capital 467,147 21,750	Additional paid-in capital		467,147		21,750	
			1,685		1,373	
			(242,734)		(210,503)	
	Total stockholders' equity (deficit)				(187,378)	
	Total liabilities, convertible preferred stock and stockholders' equity (deficit)	\$	263,708	\$	53,533	

(in thousands) (Unaudited)

Three months ended December 31,

	 2020	2019	% Change	FX Impact %	Constant Currency % Change
United States	\$ 4,874	\$ 4,702	3.7%	-%	3.7%
International	 4,956	 5,645	(12.2)%	(4.8)%	(17.0)%
Total	\$ 9,830	\$ 10,347	(5.0)%	(2.6)%	(7.6)%
	Twelve mo	 			
	2020	2019	% Change	FX Impact %	Constant Currency % Change
United States	\$ 16,191	\$ 10,704	51.3%	- %	51.3%
International	16,542	21,891	(24.4)%	(1.5)%	(25.9)%
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