

### NASDAQ: LUNG May 2024

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### **Investment Highlights**

#### Large Market

\$12B opportunity for severe emphysema

#### **Precision Treatment**

Proprietary patient selection technology & minimally invasive treatment

#### **Consistent Clinical Results**

Clinical benefits demonstrated across 4 RCTs 100+ scientific publications



#### **Broadly Reimbursed**

In global guidelines & reimbursed in US, Europe and Australia

#### **Global Footprint**

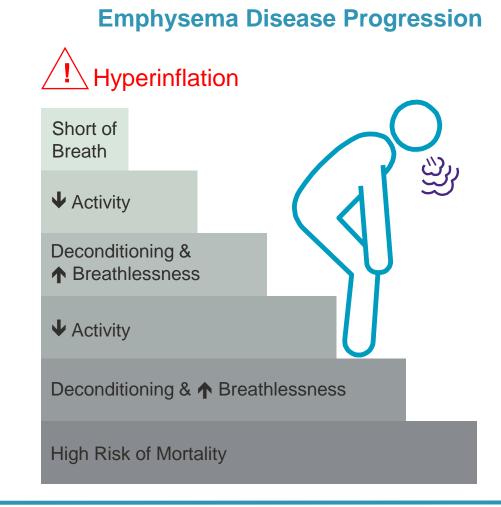
>25,000 patients treated in >25 countries

#### **Strong Pipeline & Team**

Additional technology to expand market, experience to deliver

# **COPD and Emphysema: A Prevalent Disease with High Unmet Medical Needs**

- Emphysema: a form of Chronic Obstructive Pulmonary Disease (COPD) resulting in the progressive destruction of lung tissue
- Accounts for ~25% of all COPD patients<sup>1</sup>
- Air-trapping increases lung volume and persistent breathlessness
- COPD among the leading causes of death worldwide



# **Spectrum of Treatment Options**

Medical Management



Non-invasive

Limited effect in severe patients

#### Pulmonary Rehabilitation



Non-invasive

Difficult to sustain benefits

### Zephyr<sup>®</sup> Valves



Designed to Provide Benefits Similar to Surgery with Broader Eligibility

**Minimally Invasive** 

**Fully Removable** 

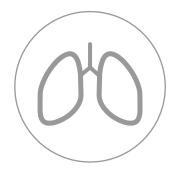
#### Lung Volume Reduction Surgery



Invasive Effective >5% risk of death

Not an option for most patients

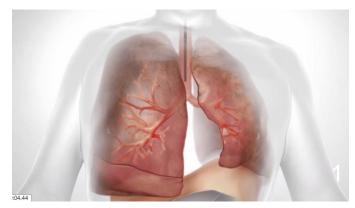
#### Lung Transplant



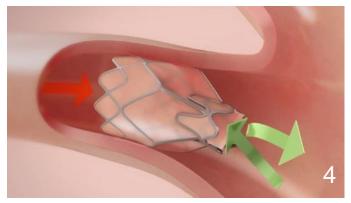
Invasive Effective 5-15% risk of death

Not an option for most patients

# How Zephyr<sup>®</sup> Valves Work



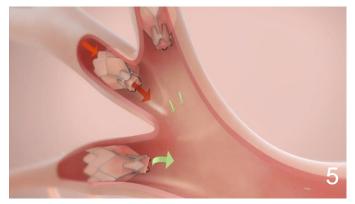
Bronchoscope introduced into lungs of patient with diseased, hyperinflated lobe



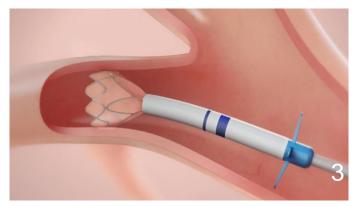
Zephyr<sup>®</sup> Valve allows trapped air to escape but not to re-enter



Delivery catheter advanced into target lobe through bronchoscope



An average of 4 **Zephyr<sup>®</sup> Valves** delivered to fully occlude diseased lobe

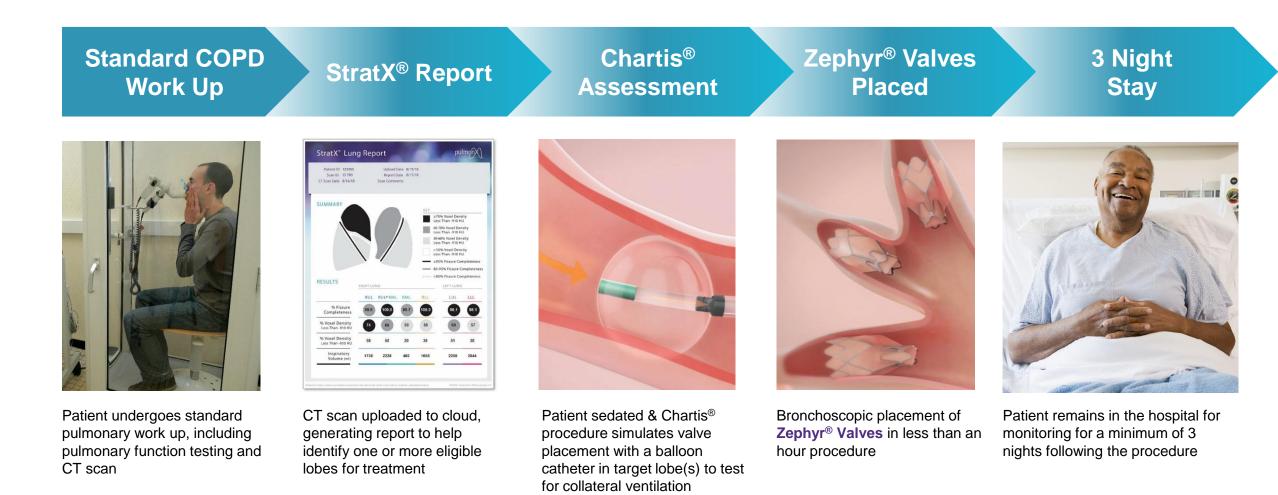


Valve size chosen in one step procedure and delivered to seal target airway



Hyperinflation in target lobe is reduced, improving lung function and breathlessness

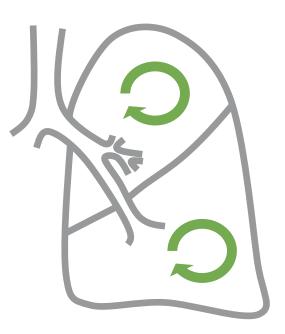
# **The Zephyr Valve Patient Journey**



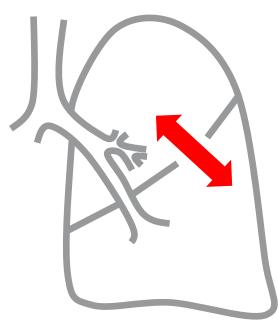
# **Collateral Ventilation: A Key Exclusion Criteria**

### **No Collateral Ventilation (CV-)**

- Complete lobar fissures
- ✓ Normal air passage
- Eligible for procedure



### **Collateral Ventilation (CV+)**

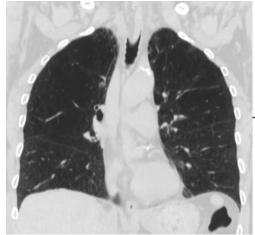


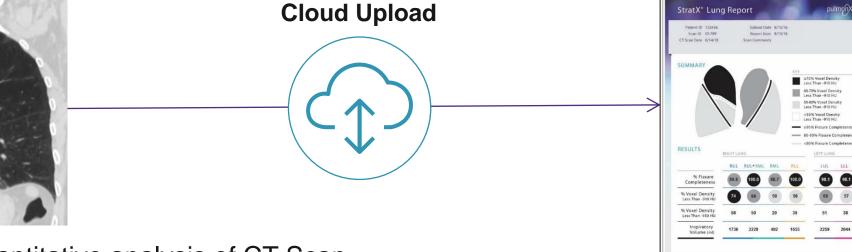
- Incomplete lobar fissures
- Bypassing of normal airways
- ~50% of severe emphysema patients

### **Patient Screening is Critical for Optimal Patient Selection**

# **StratX<sup>®</sup> Analysis Helps Determine Eligible Lobes**

**CT Scan** 





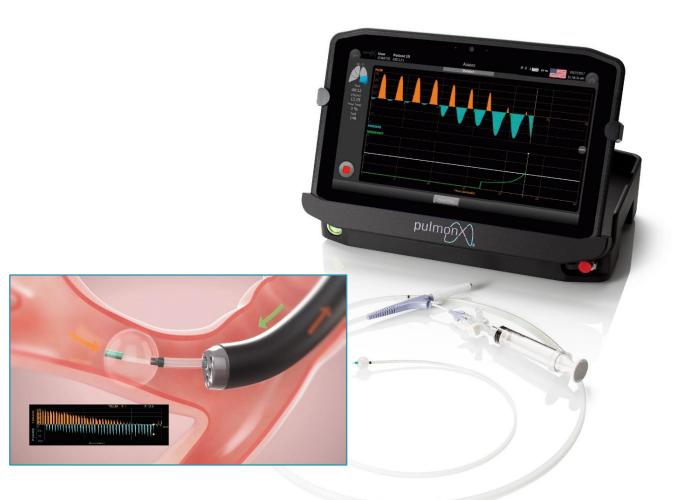
#### StratX Report

- Cloud-based quantitative analysis of CT Scan
- First line evaluation for:
  - Volume
  - Tissue Destruction
  - Fissure completeness an indicator for collateral ventilation
- Identifies potential lobe(s) for Chartis<sup>®</sup> Evaluation and Zephyr<sup>®</sup> Valve treatment

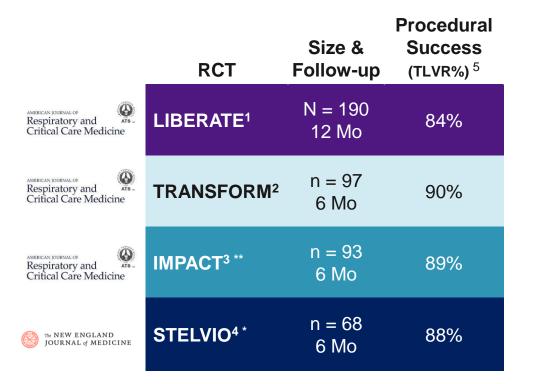
# Chartis<sup>®</sup> System: Proprietary CV Testing for Patient Eligibility

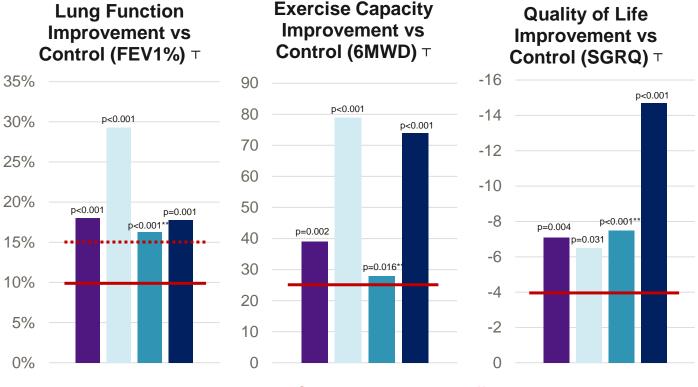
# Physiological Measure of Collateral Ventilation

- Evaluates the presence or absence of collateral ventilation
- Measures changes in pressure and airflow
- Unique, patent protected technology



### **Consistent Outcomes Across Four Randomized Trials**





Minimal Clinically Important Difference

#### 100+ scientific articles published on the clinical benefits of Zephyr Valves

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<sup>1</sup> Criner G. et. al. AJRCCM, 2018.
 <sup>2</sup> Kemp, S, et. al, AJRCCM, 2017.
 <sup>3</sup> Valipour, A, et. al, AJRCCM, 2016, and Zephyr Instructions for Use.

<sup>4</sup> Klooster K. et al. N Engl J Med. 2015.
<sup>5</sup> Total Lung Volume Reduction of > 350mL.

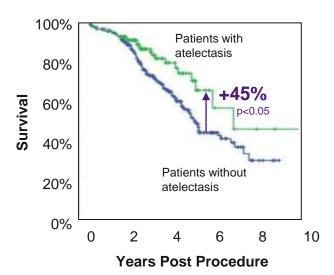
\*SGRQ Per protocol, all other values listed are ITT \*\* Data included in FDA-approved instructions for use

T Difference between valve and control groups

### **Data Suggesting Long-Term Benefits**

#### Retrospective Analysis of Long-Term Survival Following Successful Lung Volume Reduction (Atelectasis) <sup>1,2</sup>

100%



At 5 years following valve treatment, patients with atelectasis were ~45% more likely to survive than patients without (n=449)

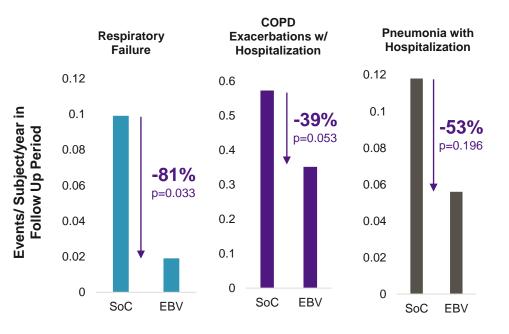
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Patients with atelectasis 80% Survival 60% +166% p = 0.01740% Patients without 20% atelectasis 0% 10 12 14 n 8 **Years Post Procedure** 

#### At 10 years after treatment with endobronchial valves, patients with atelectasis were ~166% more likely to survive than patients without (n=19)

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#### Indications of Lower Long-Term Respiratory SAEs vs. Control<sup>3</sup>



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<sup>1</sup> Gompelmann et. al (2019): Survival after Endoscopic Valve Therapy in Patients with Severe Emphysema. Respiration; 97; 145-152. <sup>2</sup> Garner et al (2016): Survival after Endobronchial Valve Placement for Emphysema: A 10-Year Follow-up Study. Amer J Respir Crit Care Med.194 (4): pp 519-521 <sup>3</sup> Criner G et al, AJRCCM, 2018, Published on 22-May-2018 as 10.1164/rccm.201803-05900C; (p. 1158, 1161)

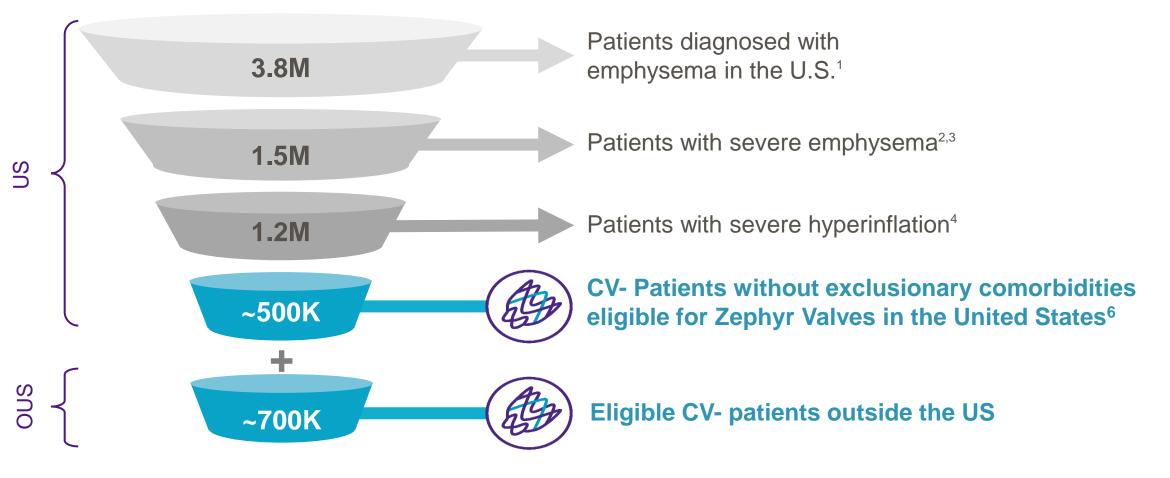
# **Acceptance Driven by Strength of Clinical Data**





- Expedited approval with breakthrough designation
- Established reimbursement

# **\$12B Global Opportunity for Zephyr® Valves**



#### Estimated 10% incidence per year<sup>5</sup>

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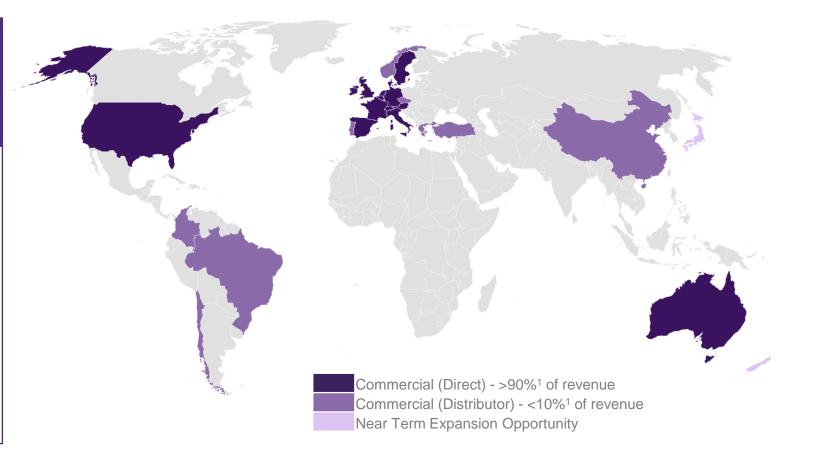
<sup>1</sup> CDC 2018 http://www.cdc.gov/nchs/fastats/copd.htm.
 <sup>2</sup> Soriano et al Lancet Respir Med 2015; 3: 443-50.
 <sup>3</sup> Wilson et al Association of Radiographic Emphysema and Airflow Obstruction with Lung Cancer Am J Respir Crit Care Med Vol 178. pp 738–744, 2008

 <sup>4</sup> Deemsomchok Journal of Chronic Obstructive Pulmonary Disease. 7:428-437, Pulmonx analysis.
 <sup>5</sup> Decision Resources Group; Wilson et al. Am J Respir Crit Care Med Vol 178. pp 738 -744, 2008.
 <sup>6</sup> Pulmonx LIBERATE TRANSFORM and IMPACT trial data.

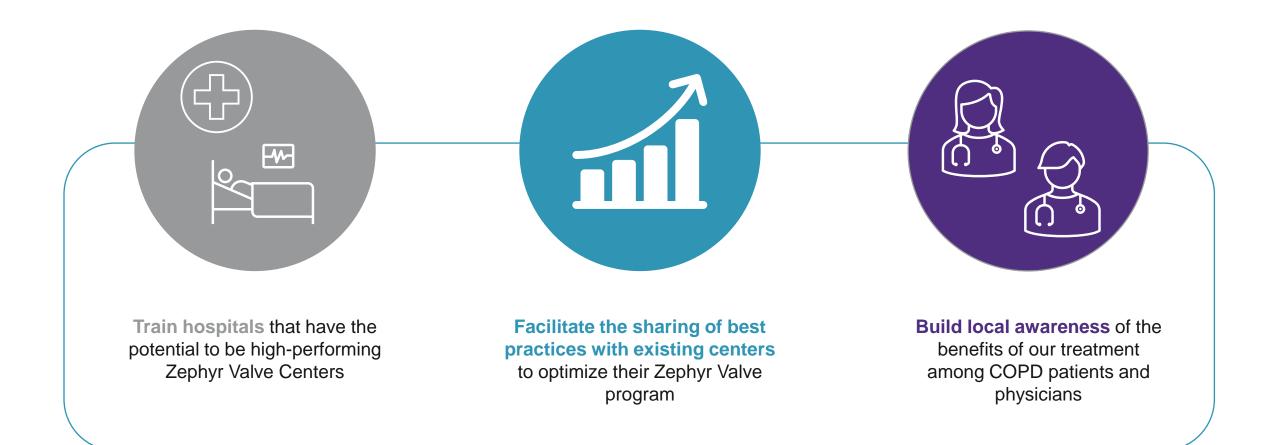
## **Established Global Footprint**

# Zephyr<sup>®</sup> Valves Available in >25 Countries<sup>1</sup>

- Predominantly direct sales model with > 95% of sales direct<sup>1</sup>
- 91 global sales territories<sup>1</sup>
  - $\circ~55$  in US
  - 36 OUS
- Significant market expansion opportunities



### **Comprehensive U.S. Market Development Strategy**

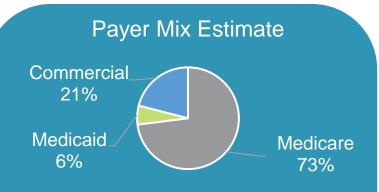


# **U.S. Reimbursement in Place**

### Coding

- Category I CPT<sup>®</sup> codes for physician billing
  - Valve procedure
  - Chartis procedure
- ICD-10 procedure codes for inpatient hospital billing

### **Coverage / Payer Mix**



- Medicare covering patients who qualify
- >90% of patients with commercial insurance are under a positive policy or no policy restricting access
- >95% of patients with commercial insurance securing coverage <sup>1</sup>

### Payment

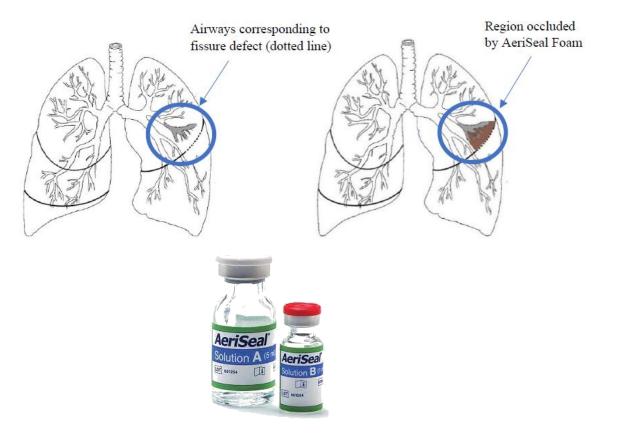
- Established physician payment consistent with other complex bronchoscopies
- Appropriate Medicare hospital payments for the Zephyr Valve procedure consistent with costs mapping to surgical MS-DRGs 163-165 (Major Chest Procedures) <sup>2</sup>

<sup>1</sup> Pulmonx Patient Reimbursement Support Program experience through the prior authorization process, for cases where patients opted in. <sup>2</sup> See Pulmonx Reimbursement Guide for average national Medicare payment rates associated with the procedure.

# AeriSeal<sup>®</sup>: Expanding the Market for Zephyr<sup>®</sup> Valves

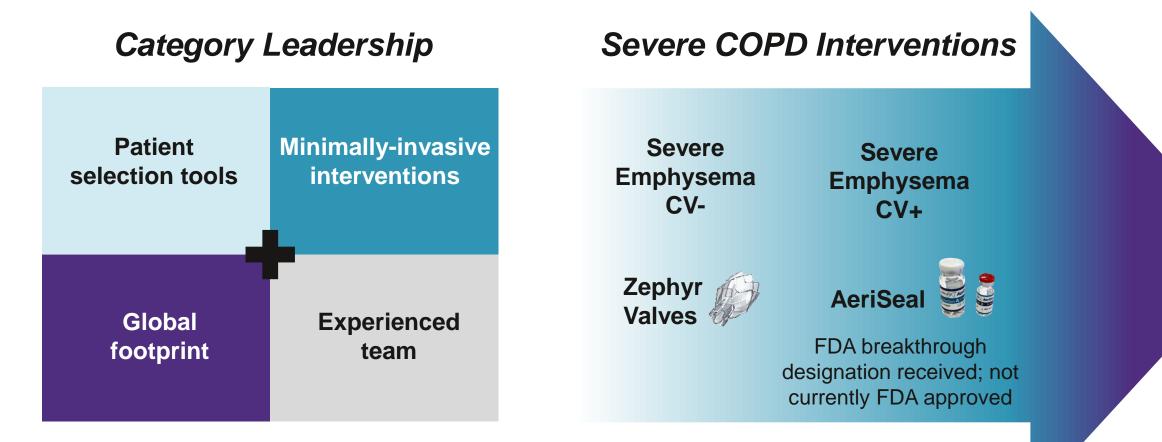
Bronchoscopically-delivered polymeric foam under investigation to convert collateral ventilation (CV) status

- Patients with collateral ventilation are currently ineligible for Zephyr Valves
- AeriSeal<sup>®</sup> initially being studied to convert CV+ Lobes to CV-
- Once converted, patient can be treated with Zephyr Valves
- Potential to expand addressable TAM by at least 20%



The AeriSeal System is not available for sale or investigational use in the United States

### Vision: Build a Leading Interventional COPD Company



# **Financial Summary**

#### Revenue

#### • \$18.9 million in 1Q24

- US: \$12.9 million
- OUS: \$6.0 million

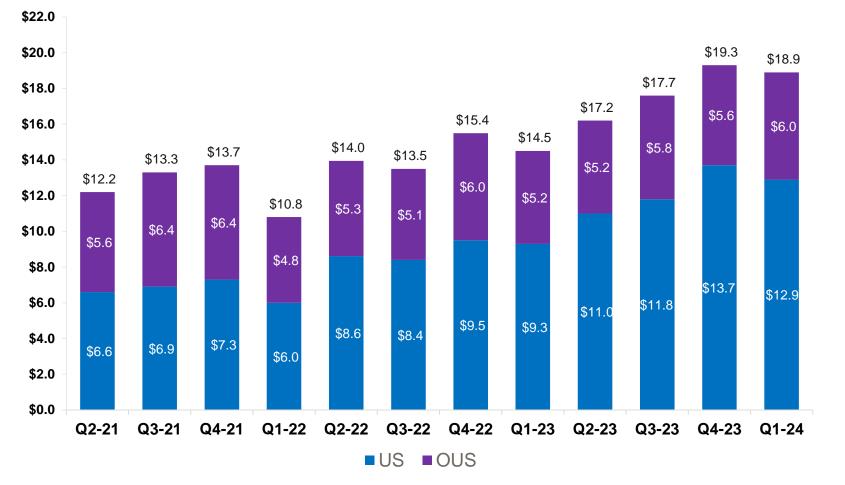
### **Gross Margin**

• 75% in 1Q24

### **Cash Position**

• \$120.4 million in cash, cash equivalents, and marketable securities as of 3/31/2024

#### **Sales in \$ Millions**





### Thank you